

Fabien MARRY

Profile

I am a **user experience researcher** and **designer** who loves learning about people and making better products. The Internet and new mobile devices continue to change the way we live, and I want to play a part in this process.

I have **8 years of experience** creating digital products, an **MSc in Human-Computer Interaction with Ergonomics** from UCL, and a proven track record of delivering high quality work that makes **clients come back**.

Experience

User Experience Consultant, Flow Interactive

London, UK — 2009 to current

Flow helps its clients create the right user experience through a user centred process. My role combines both research and design activities, cutting across the fields of interaction design, information architecture, and usability.

Representative projects:

Conceptual design and international research, Leading computer and electronics company.

I worked on several rounds of conceptual design of a new interaction model for a very well known online store, and produced a high-fidelity interactive prototype that I usability-tested in the UK and in France. The new insight produced was then used to update the design. This project was especially well received by senior executives, and led to an ongoing relationship.

iPad application usability testing, Channel 4

I managed interviews and usability testing on an iPad application for Channel 4, then presented my findings to the project team in a collaborative workshop that produced a prioritised list of improvements and potential new features that were agreed by the full team.

Information architecture and information design, Medical Protection Society (MPS)

I conducted research using card sorting to review the MPS website's information architecture. After a successful delivery, I convinced the client to have me carry on the information design, producing and presenting annotated wireframes which have since been adopted on the live site.

Ethnographic research, Samsung Design Europe

I used home visits and interviews to explore eco-friendly attitudes of consumers. This research was synthesised into personas that I used during a workshop to facilitate ideation of potential features by senior managers.

Multimedia and Audiovisual Specialist, The World Bank (UN agency)

Paris, France — 2003 to 2008

I was responsible for providing **AV and multimedia solutions** to European offices (Paris, Brussels, London and Rome), including producing **online applications and CD-Roms**, technical oversight of several **corporate websites (including analytics and SEO)**, and producing / supervising **photo and video** coverage of major international events.

Among other projects, I designed and implemented a **new content management system** to address the team's business needs, and I **initiated, advised and supported** the team with the creation of the **organisation's first ever blog for youth audiences**.

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French

Education

MSc in Human Computer Interaction with Ergonomics

University College London — 2009

Included HCI research, ergonomics, cognitive psychology, and diverse experience of User Centred Design practical work, involving project planning and team management, user research, creation of design deliverables, and evaluation.

I also researched the experience of a new iPhone developer for my dissertation.

BSc equivalent in Communication and Media

University of Cergy-Pontoise, France — 2007

Practical and artistic training in multimedia, a foundation in marketing and communications.

Professional Certificate in Multimedia

École des Gobelins, Paris, France — 2002

Advanced Diploma for Technicians in Audiovisual Studies

Lycée J. Prévert, Boulogne-Billancourt, France — 2001

User Centred Design skills

Evaluation

Usability testing
Expert review
Heuristics
Competitor analysis
Web analytics

User research

Interviews
Usability testing
Questionnaires
Diary studies
Task analysis

Deliverables

Collaborative workshops
Personas & scenarios
Presentations & reports
Annotated wireframes
Interactive prototypes

Other skills

Languages

●●● French
●●● English
●●○ German
●○○ Polish

Software

●●● Omnigraffle, Axure RP,
Photoshop, Flash, Premiere,
Final Cut Pro, Dreamweaver
●●○ Indesign, Visio, Illustrator

Development

●●● HTML & CSS, XML,
ActionScript 3
●●○ Javascript, PHP & MySQL
●○○ Objective C - iPhone

Interests

The field of User Experience is vast and always growing, so I spend a good part of my free time **reading books, blogs and presentations to keep learning**. An **active member of the London UX community**, I regularly attend UX events such as the UPA, London IA, IxDA, UX camps, or larger conferences like UX London or UX Lisbon. I am also co-organising the 2011 edition of UX Camp London.

I also have a passion for **travel** and a strong interest in **photography**, and have been able to combine both during numerous trips all over the world.